

FOR IMMEDIATE RELEASE

Yayoi Yokoyama

EVERLASTING

Digitally processed work

May 6-30, 2015

Artist reception: May 9th, 3-6pm

Medialia Gallery • 335 West 38th Street, 4th Floor, NYC NY 10018 • Tel: 212-971-0953

It is with great pleasure and privilege that we host *EVERLASTING*, the first solo exhibition of work by Yayoi Yokoyama at Medialia...Rack and Hamper Gallery. Yayoi Yokoyama creates and finalizes each piece through the contemporary technique of digital processing. With technology and a practiced process of chance, Ms. Yokoyama skillfully renders visual formats of flowing abstract imagery and vibrant colors that have been with her since childhood. Of her work she writes:

Motifs I render in my computer graphics are mostly based on observations of nature during my childhood. I preferred gazing at, for example, creatures such as snails and dragonflies, shoals of fish in a stream, and big drops of rain onto the earth. I have been, since the mid 80s, pursuing to represent these complex natural phenomena, which I often compare to rondos or reincarnation in terms of eternal repetition.

When producing a work, I go back and forth between the worlds of 3 dimension and 2 dimension, combining layers of three dimensional geometric objects and 2 dimensional patterns, to create an image of which gradually obtains shapes, colors, and motions in my own way. Finally imaginary are workings of life, passage of time, and mystery of space.

One of my creative series is to choose an image from the objects, which were after turning around and changing in various sizes of 3 dimensional draft in the experimenting processes. It gives me discipline to my imagination as well sharply improving my intuition. It keeps my concentration longer and stimulus intact. The process gives me an opportunity to create new directions based on my unconscious experiences of a certain moment.

Yayoi Yokoyama (1960) was born in Shizuoka, Japan. She obtained a BFA in Painting from Musashino Art University in 1983. she has exhibited in 3 one-person and various national and international group exhibitions. Awards include Grand Prix from Picture Festival AVA'88 (1988) and acceptance at ACM SIGGRAPH competition (2001, 2003, 2009, 2011). She has taught at Yokohama College of Art and Design and Kuwasawa Design School. Currently she is a professor at Daido University, Nagoya, teaching Computer Graphics (CG) and Computer Generated Imagery (CGI).